

Job Description:

Job title	<i>Teacher/ Web Development and Digital Marketing Instructor</i>
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About MCIT:

Montreal College of Information Technology is a pioneer institution focused on delivering fast-paced, intensive IT programs. MCIT is a national forerunner in producing competent professionals with an emphasis on fast-paced career-oriented technical education. Our main focus is on designing up-to-date programs in information technology. Consistent with our vision, Montreal College strives to provide, through its state of the art technical capabilities, an empowering, conducive and inspirational learning experience to its technology learners to build their enduring prowess in a shorter yet intensive framework.

Job Description:

This program is a combination of Web Development and Digital Marketing. The content covered in the program includes: Fundamentals of Programming, Front-End Technologies, Graphic Design with Adobe Photoshop, as well as the core of Digital Marketing Processes including SEO, Social Media and Web Analytics. Instructors are expected to deliver quality lessons, as well as lab work that follow academic standards.

Responsibilities:

- Plan, prepare and deliver lesson plans and instructional materials that facilitate active learning.
- Maintain discipline in accordance with the rules and disciplinary systems of the college.
- Assist students and provide appropriate feedback on their work
- Instruct and guide students during lab hours
- Deliver program in stipulated time as per ministry regulations
- Update all necessary records accurately and completely as required by college regulations.
- Assign and grade homework, tests and assignments.
- Communicate with college staff to understand the program expectations.

Skills, Knowledge & Experience:

General Skills:

- Background in advertising, marketing or equivalent related field with minimum 3+ years' hands-on experience
- One or more years of experience in Teaching (in the relevant field) preferred
- The ideal candidate should be creative and familiar with UX concepts.
- Good understanding of graphic web designs.
- Must have proficiency in **Adobe Illustrator**.

Soft Skills:

- Must possess excellent communication and presentation skills
- Ability to explain new ideas and unfamiliar concepts in a clear and concise way so that students can understand.
- Ability to handle students of different backgrounds effectively.
- Should be able to find ways to involve students in their lessons. If needed, may have to work with different learning styles to get the most out of each student.

Additional Information:

- Job type: Part-time
- Shift: Morning, Evening, and/or Weekend
- Location: Montreal (Downtown)
- Salary to be discussed